

## SESSION

## How to Find & Hire Advisors That Can Really Sell

## DESCRIPTION

During this powerful course you'll learn the best-kept secrets that the top shops in America use to hire service advisors that skyrocket sales and customer satisfaction! Elite is the industry's #1 company when it comes to helping shop owners increase their sales and profits, so this is one course you don't want to miss. Throughout this 90-minute course we will cover...

- 1. The personality traits to look for in your advisor candidates
- 2. What the superstar advisors are REALLY looking for
- 3. 4 easy-to-apply interviewing techniques that will help you separate the real superstars from all the rest
- 4. How to ensure your new advisor operates at peak performance year after year





## **Educator: Bob Cooper**